

Message from the Board of Patrons

Dear Reader,

Intellectual property can be a powerful tool. When effectively and ethically managed, it can both accelerate the development of lifesaving, poverty-alleviating innovations and secure access to them. Both development and access are urgently needed in health and agriculture to improve the lives of people in need—particularly those living in the developing world.

This *Executive Guide* and its companion *Handbook* constitute an authoritative, comprehensive, and practical reference on intellectual property management and best practices. These works will be invaluable for anyone seeking to use intellectual property strategically to enhance economic growth and equitably distribute innovative technologies. This *Executive Guide* and *Handbook* uniquely contributes to efforts in global health and food security. We are pleased to endorse its use. ■

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