

# THE ROCKEFELLER FOUNDATION



Judith Rodin  
President

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Dear Reader,

Over the last decade, the world has been paying increasing attention to the agricultural, health, and economic disparities between industrialized and developing countries. The Rockefeller Foundation is proud to have helped develop and launch some of the numerous initiatives to address these issues—initiatives such as the African Agricultural Technology Foundation, the Alliance for a Green Revolution in Africa, the International AIDS Vaccine Initiative, the Global Alliance for TB Drug Development, and others.

We believe, however, that launching the success of these and other similar initiatives requires that we both engage directly with research universities in the industrialized world and encourage the growing innovation capacity of developing countries. The Public Intellectual Property Resource for Agriculture (PIPRA) and the Centre for the Management of Intellectual Property in Health Research and Development (MIHR) were created for precisely these reasons. Their mission is to enhance the power of publicly funded research institutions to harness new technologies and to ensure that the benefits of globalization are shared more equitably. This *Executive Guide* and the companion *Handbook* and online version are a natural outcome of their efforts to contribute new solutions to this two-fold challenge. A follow-on interactive electronic version will reach an even wider audience and, we hope, provide even greater benefits.

The Rockefeller Foundation is delighted to have supported the creation of this unique resource. It holds lessons that are valuable (in many senses of the word) for policy makers, leaders of research institutions, researchers, and technology managers alike—in both industrialized and developing countries. Indeed, this *Executive Guide* and *Handbook*, a testament to the committed, excellent work of MIHR, PIPRA, and *bio*Developments-International Institute, might be the most thorough primer on intellectual property management for the public interest ever assembled. As such, it will be an indispensable tool for both planners and practitioners for years to come.

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