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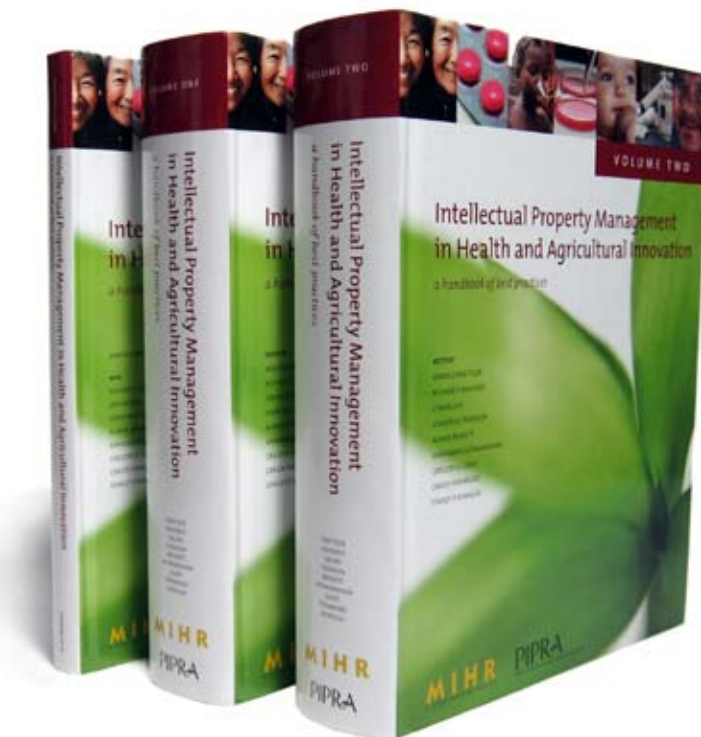
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Intellectual Property Management in Health and Agricultural Innovation

A Handbook of Best Practices



edited by
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Two Volume Set...
One Executive
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Prepared by and for policymakers, leaders of public sector research establishments, technology transfer professionals, licensing executives, and scientists, the *Handbook* offers up-to-date information and strategies for utilizing the power of both intellectual property and the public domain. Eschewing ideological debates and general proclamations, the authors always keep the focus on the practical side of IP management.

The companion *Executive Guide* discusses and summarizes the *Handbook's* 153 chapters. The *Guide* also distills best practices related to each of the 17 major topics. They are presented in brief, simple lists that address the concerns of policymakers, heads of universities and R&D centers, scientists, and technology transfer officers.

Both works will be invaluable for anyone seeking to manage intellectual property strategically and put it to work.

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The Centre for the Management of Intellectual Property in Health R&D (MIHR)'s core goals are to support innovative and strategic management of intellectual property that both promotes the development of medical products and public health tools to reduce global disparities in health status, and ensures access to future products by the poor.

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The Public Intellectual Property Resource for Agriculture (PIPRA) is an organization based upon a collaboration amongst universities, public agencies, and non-profit institutes that conduct agricultural research and development. PIPRA provides resources and a collaborative framework to achieve the most effective possible utilization of intellectual property to advance innovation in agriculture, both for humanitarian purposes and for regional or specialized commercial markets.

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“This *Handbook*—which really transcends the category of handbooks altogether—is a must read for anyone who deals with intellectual property.”

— *Pramilla Senanayake, FRCOG, Chair, Global Forum for Health Research, MIHR, and the Concept Foundation*

“I recommend this Guide to anyone interested in the practice of science in the twenty-first century or in the promotion of R&D in this new age of globalization of knowledge and trade...”

— *From the Executive Guide’s Foreword of Ismail Serageldin*